

Registration Policies and Use Policy for .BAUHAUS

1. Purpose

The mission and purpose of the .BAUHAUS Top Level Domain (“TLD”) is to serve as a trusted and intuitive name space provided by Werkhaus GmbH (“Registry Operator”) to the Registry Operator, its Affiliates (as defined in Section 2.9(c) of .BAUHAUS' Registry Agreement with ICANN) and its Trademark Licensees (as defined in Section 6.2 of Specification 13).

The TLD .BAUHAUS is intended to strengthen BAUHAUS' brand and BAUHAUS' customers' and the Internet Community's loyalty and trust. It is Registry Operator's goal to protect the trademark BAUHAUS as well as the reputation of Registry Operator, its Affiliates and its Trademark Licensees. The TLD .BAUHAUS is being operated as .Brand TLD (as defined in Section 6.1 of Specification 13).

Registration Policies

The registration of .BAUHAUS second-level Domain Names is based on Registry Operator's business requirements and priorities. Only Registry Operator and designated third parties (Affiliates or Trademark Licensees as defined in Section 2.9(c) of .BAUHAUS' Registration Agreement and Section 6.2 of Specification 13) are allowed to register or control second-level Domains Names within .BAUHAUS domain space.

2. Allocation Rules

Eligibility

Registry Operator, its Affiliates or Trademark Licensees are the only eligible Domain Name Holders or Registrants of Domain Names below .BAUHAUS. Registry Operator, its Affiliates or Trademark Licensees control the DNS records associated with Domain Names at any level below the TLD .BAUHAUS.

Rights Protection

Domain Name registrations within .BAUHAUS domain space follow the Rights Protection Mechanisms as defined in Specification 7 of the Registry Agreement and will also follow any other Rights Protection Mechanisms as adopted and required by ICANN.

Name Selection

Registry Operator will review each second-level Domain Name at the time of registration to ensure that the name complies with internal policies governing the registration of .BAUHAUS Domain Names, including this Registration Policy.

Additionally, Registry Operator will conduct ongoing reviews of each second-level Domain Name to ensure compliance with the terms of the .BAUHAUS Registry Agreement, as well as with ICANN Temporary and Consensus Policies.

3. Dispute Procedures

Registry Operator commits itself to protect intellectual property, legal rights and trademarks within .BAUHAUS domain space. This includes, but is not limited to, full compliance with all respective specifications, agreements and ICANN policies. In case of complaints put forward by rights holders with regard to Domain Names registered under .BAUHAUS, the Werkhaus GmbH will fully comply with all resolution procedures endorsed or mandated by ICANN.

Registry Operator will comply with all dispute resolution mechanisms as defined in the Registry Agreement Specification 7, Section 2, and as revised from time to time by ICANN Consensus Policies and Procedures.

Registrants of .BAUHAUS Domain Names hereby agree to be bound by all applicable Domain Name Dispute Policies, as outlined in this Registration Policy.

These dispute mechanisms include, but are not limited to:

- the Trademark Post-Delegation Dispute Resolution Procedure (Trademark “PDDRP”);
- the Uniform Rapid Suspension system (“URS”); and
- the Uniform Domain Name Dispute Resolution Policy (“UDRP”).